



DIAMONZ GEMS

Flawless Cubic Zirconia

978.434.2666 / sales@diamonzgems.com

DiamonZ Gems is proud to be your partner in both sales and marketing events...

Diamond Giveaway Promotion

This exciting program designed to build foot traffic into your event, increase social media, build sales volume, or support your current sales and marketing goals. Featuring 200 pairs of beautiful flawless cubic zirconia earrings and one pair of genuine diamond earrings, all on pre-numbered cards or boxes*. It's so easy, the lucky customer who picks the right card/box, wins the diamond pair!

The program:

DiamonZ Gems will send you a prepacked display unit with **200 pairs** of flawless cubic zirconia earrings on pre-numbered cards, (or boxes*). Each card/box contains one pair of 4.25 mm round cubic zirconia earrings set in nickel-free fashion metal of goldtone or silvertone.

There is one extra pre-numbered card/box so you can track the pair of diamonds.

We can also send you a pair of genuine diamond earrings for the giveaway gift, you use your own jeweler. These will be set in the same type of setting as the cubic zirconia, meaning number of prongs on the setting, but the diamonds will be set in either Sterling Silver (.925) or 14kt Gold.

That's it! So easy! Just hand out the earrings to your customers as a door prize, gift with minimum purchase, attendance gift. Let them take a "selfie" and post to social media for additional advertising. You can post the winning pair on your social media to generate traffic, or announce it at an event.

Need help? Just email or call us and we can help you create this program to suit your needs. Need more than 200 pairs? Additional packs are available in lots of 100 pair per pack at \$1.25 per pair, carded. Need a large volume? Just call us for additional support and pricing.

**Boxed program does not use the display unit. Boxes may vary and are available at a slightly higher cost.*



***Only cubic zirconia earrings are included.
Diamonds may be purchased for \$200.*